

CBS TELEVISION STATIONS

NON-CANDIDATE POLITICAL INQUIRY FORM

MARKET/STATION
KOVR - Sacramento

SPECIAL () PRIMARY () GENERAL (X) OUT OF WINDOW ()

RECORD OF REQUEST – Political Broadcast Time:

WINDOW: 9/7-11/6/12

NAME OF REQUESTOR:

Cindie Crane

1. NAME OF AD AGENCY:

TARGET ENTERPRISES
15260 Ventura Blvd., Ste 1240
Sherman Oaks, CA 91403
P: 818-905-0005
www.targetla.com

2. ORGANIZATION PAYING FOR TIME:

Yes on 39
Californians to Close the Out-of-State
Corporate Tax Loophole
Co-Chair: Tom Steyer
Co-Chair: George Schultz
Treasurer: Joseph Caves
1100 11th Street, Suite 200
Sacramento, CA 95814
phone: 916-558-1516, fax: 916-553-3071

3. ENTITY FURNISHING ANNOUNCEMENT/PROGRAM:

Same as Item 1

4. Broadcast to favor issue/ballot/candidate (office):

ISSUE

5. PRODUCT OR CATEGORY:

STATE BALLOT PROP

6. POLITICAL PARTY OR OFFICIAL AFFILIATION:

N/A

7. DATE OF REQUEST

7/30/12

8. NATURE OF REQUEST:

(a) Request for NONCANDIDATE rate card

 X

9. DISPOSITION MADE OF REQUEST

(a) Granted

 X

10. SUBSEQUENT DEVELOPMENTS

Accepted

11. CHARGES—This advertiser not related to Federal or any matter of National Significance.

CTS EMPLOYEE COMPLETING FORM

Laurie Aston 7/30/12

Laurie Aston, CBS Television Stations Date 7/30/12